GREATER NEW HOPE CHAMBER OF COMMERCE

Membership.

2026

Why the chamber matters, what dues pay for, and the form on page 6.



Star Wars Week



Downtown New Hope



Bucks County Playhouse

P.O. Box 633, New Hope, PA 18938 newhopechamber@gmail.com visitnewhope.com

A NOTE FROM THE CHAMBER

This is New Hope.

Thanks for picking this up.

New Hope draws somewhere north of a million day-trippers a year for a borough of fewer than 2,500 residents. The Playhouse season runs March through December. Main Street sidewalks fill up every weekend from May through New Year's. That foot traffic is the engine your business runs on.

The chamber's job is to keep that engine fed. That means the Arts & Crafts Festival in September, Star Wars Week in May, the July 4th concert, the holiday decorations on Main Street, the Tree Lighting, the Holiday Parade, and the website you're probably already listed on. It also means showing up at borough hall when parking, signage, or street closures need a member voice in the room.

More members means a bigger budget for all of that, and the budget is the only thing standing between us and bigger events, more print, and stronger advocacy. Members get a directory listing read by visitors every day, social posts, newsletter slots, and the occasional 2 a.m. text from the chamber president asking if your kitchen can squeeze in a press tour.

If you operate in or around the borough — New Hope, Lambertville across the bridge, Solebury, Wrightstown, anywhere our visitors are likely to wander — we'd like you in. We work better when the directory is full.

Page 6 is the application. Mail it, scan it, or apply online at visitnewhope.com/membership-apply.

The Chamber Board
Greater New Hope Chamber of Commerce, volunteer-led since 1983



Stockton Inn, just upriver



Woolverton Inn, Stockton



The borough at twilight



Where the money goes.

WHAT DUES PAY FOR

Every dollar a member sends in goes back into the borough. The chamber has no paid staff and the board is volunteer. Here's the breakdown and what it actually buys.

THE BIG ONE

Events the borough runs on

Arts & Crafts Festival. Star Wars Week. July 4th concert. Holiday Parade. Tree Lighting. Menorah Lighting. Stage, sound, permits, insurance, performers. The largest line item, every year.

HEAD-TURNERS

Decorating the borough

Wreaths and snowflake lights that go up every November on Main and Bridge. Memorial Day and July 4th flag programs along the river. The Christmas-card look of the borough costs about $14K a year.

REACH

Marketing & web

visitnewhope.com, the member directory, our 32K-member Facebook group, the visitor-center print map, and the photographer we send out to shoot members for the social feed.

THE BORING

Operations

501(c)(6) insurance, IRS 990, PA filings, bank, P.O. Box, accounting. Mandatory and unglamorous. Smallest line item, on purpose.

WHY WE NEED YOU

Where your dues actually go.

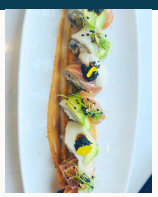
The chamber operates on member dues, sponsorships, and the booth fees from the Arts & Crafts Festival. That's the whole budget. Every new member at every tier raises what we can do next year — another event, more decorations, more print runs of the visitor map.

WHY YOU CAN TRUST US

We run lean.

No paid staff, volunteer board, 501(c)(6) nonprofit. Every dollar gets spent in the borough or on its behalf. The books are open to any member who asks; we'll send the latest year-end summary by email same day.



TIERS & PRICING

Four ways in.

Most Main Street shops and restaurants come in at Friend or Standard. Bigger anchor businesses, law firms, and the inns usually pick Chamber Partner or Platinum for the sponsorship credit at events. You can move up at any time and we'll prorate the rest of the year.

Friend

The basic listing tier

$125 /yr

- ✓ Basic directory listing on visitnewhope.com
- ✓ 1 photo on your profile page
- ✓ Monthly member newsletter
- ✓ Free Business Card Exchange attendance
- ✓ 10% off chamber-organized events
- ✓ Member badge on your listing

Standard

Look properly represented

$300 /yr

- ✓ Everything in Friend
- ✓ Up to 5 photos, hours, social links
- ✓ Long-form description on profile
- ✓ Unlimited event submissions to calendar
- ✓ 1 dedicated social media mention/yr
- ✓ Logo on member-of wall
- ✓ Access to member resource library

Chamber Partner

Active year-round promotion

$750 /yr

- ✓ Everything in Standard
- ✓ Top placement in your directory category
- ✓ 4 dedicated social posts/yr (one per quarter)
- ✓ Quarterly newsletter feature slot
- ✓ Logo on print marketing & event programs
- ✓ 25% off Social Media Highlight Visit
- ✓ Quarterly office hours with Aversa PR

Platinum Partner

Top placement & sponsor rights

$2,500 /yr

- ✓ Everything in Chamber Partner
- ✓ Premium homepage rotation
- ✓ Dedicated reel + blog post per year
- ✓ Co-branded posts with Visit New Hope
- ✓ Festival booth + signage at Arts & Crafts
- ✓ 1 press release/yr via Aversa PR
- ✓ Quarterly 1:1 with chamber director
- ✓ Seat on the Chamber Advisory Committee

Optional add-on, Media package, $500/yr. Stack on any tier. Premium social coverage, extra newsletter slots, every press release for the year.



July 4th Fireworks



Holiday lights on the bridge

THE 2026 CALENDAR

What we're doing this year.

JAN	Restaurant Week (joint with Lambertville). Annual board election.
MAR	Membership drive coming out of winter.
MAY	Star Wars Week, May 1–4. Memorial Day flag prep. Last BCE before summer break.
JUL	**July 4th 250th Anniversary Concert** at the American Legion Lot. Free.
SEP	**Arts & Crafts Festival, Sept 26–27.** Business Card Exchange returns from summer break.
OCT	Halloween events. Pumpkin weekend.
NOV	Holiday lights and decorations going up around the borough. Small Business Saturday.
DEC	**Tree Lighting** (Sunday after Thanksgiving). **Menorah Lighting. Holiday Parade.** Year-end events.

Plus the Business Card Exchange: last Wednesday of every month, rotating venue, September through May. We take the summer off and bring it back in the fall.

APPLICATION

Fill out, sign, return.

BUSINESS NAME * *

PRIMARY CONTACT NAME * *

EMAIL ADDRESS * *

PHONE NUMBER * *

BUSINESS ADDRESS

CITY, STATE, ZIP

WEBSITE URL

INSTAGRAM / FACEBOOK

BUSINESS CATEGORY

Check one (helps us put you in the right directory section).

■ Dining & Nightlife	■ Lodging / Stay	■ Attractions
■ Shopping / Retail	■ Arts & Galleries	■ Health & Beauty
■ Professional Services	■ Home Services	■ Non-Profit

MEMBERSHIP & PAYMENT

TIER (check one):	■ Friend $125 · ■ Standard $300 · ■ Chamber Partner $750 · ■ Platinum Partner $2,500
PAYMENT (check one):	■ Pay online: visitnewhope.com/membership-apply.html · ■ Check, payable to GNHCC, P.O. Box 633 · ■ ACH / wire (email us)

AUTHORIZED SIGNATURE

DATE

Submit online: visitnewhope.com/membership-apply.html or **by mail:** Greater New Hope Chamber of Commerce, P.O. Box 633, New Hope, PA 18938 or **by email:** newhopechamber@gmail.com